



A home-made & rustic look combines with the unique, lasting crunch of SuperCrunch.

With the skin left on and irregular cut sizes these five-star chips will make any dish premium, perfect for dine in and delivery.



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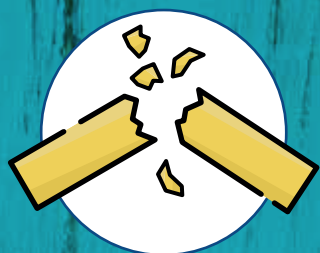
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**FOODSERVICE DINERS WANT RUSTIC LOOKING chips and are willing to pay for it!\***

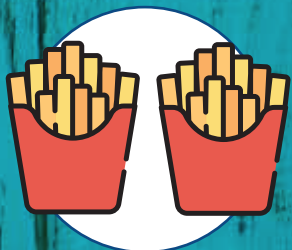
**65%**

**of foodservice diners want rustic skin on homemade looking chips**



**83%**

**OF FOODSERVICE CUSTOMERS THINK 'CRUNCH' IS THE MOST IMPORTANT THING WITH CHIPS**



**81%**

**OF CONSUMERS WOULD ORDER FRIES MORE OFTEN FOR DELIVERY IF THEY KNEW THEY'D ARRIVE CRUNCHY**

Source: Toluna Survey



**PURE & RUSTIC**





# PURE & RUSTIC

## Make your menu stand out



### Rustic, Homemade, Hand Cut Appearance

Make your dishes look premium.



### Skin on Chips for a natural, premium quality appearance

What your customers want & worth paying more for.



### Superior spuds

Only made with premium field fresh potato varieties for delicious tasting chips.



### Irregular & thicker cut

Irregular thick cut sizes (15x15mm & 10x15mm) for a proper chip your customers will love



### SuperCrunch coating

Long lasting crunch perfect for dine in and home delivery



VEGAN  
FRIENDLY



## PRODUCT INFORMATION

Logistics	Item	Carton	Shelflife	Preparation	
				Fryer	Oven
SuperCrunch Pure & Rustic	809055	4 x 2.500 g	24 Months	3.5 min. at 175 °C	15-17 min. at 220 °C

\* after production at -18 °C